

Social Media Toolkit for Rep Day

Thank you for supporting CIVIX's Rep Day Program. In this social media toolkit you will find pre-written social media posts that you can use or adapt for your own social media accounts, and a bank of downloadable graphics. We hope these tips and suggestions allow you to share your Rep Day visit on social media with ease!

Finding the time to take photos

- Depending on how you format the Rep Day meeting, the best time to capture photos may vary. The best time to take photos will most likely be during the MPs presentation, Q&A period, or closing remarks.
- If you feel that you may be too busy to capture photos during the Rep Day meeting and the MP has brought along a parliamentary assistant, ask them if they could capture photos and share them via email after the visit.

Things to consider when taking photos

- Many schools already have policies that prohibit displaying children's faces, names, or identifying information on social media. Even if your school does not have any such policies, it is still recommended to avoid including children's faces in photos. Taking photos without children's faces takes a bit of creativity and thought but it is totally doable. See examples below of photos that do not include student's faces.
- Before taking a photo, try to step back to better fit your classroom and students into frame.

Things to consider when sharing photos on social media

- Share your Rep Day visit on your public professional social media accounts. Or, see if your school has its own dedicated social media profile(s) and share the photos with whomever runs the account.
- Tag CIVIX so we can celebrate your visit: @CIVIX_Canada on Twitter, @CIVIX_Canada on Instagram, and @CIVIXCanada on Facebook.
- Use our hashtag: #RepDay
- Tag the MP that visited your classroom.

Social Media Post Ideas

(Feel free to use as is or use as inspiration)

Platform	
Twitter	SCHOOL NAME received a very special visit from MP XX! Students in grade X were able to learn first-hand about the role MPs play in our government and democracy. Thanks to @CIVIX_Canada for helping arrange our #RepDay visit.
Instagram/ Facebook	<p>SCHOOL NAME received a special visit from MP XX thanks to @CIVIX_Canada</p> <p># students in grades X were given the opportunity to directly connect with their MP to learn about the role of elected officials in our government and democracy.</p> <p>Students walked away from the visit with a greater understanding and trust of people and institutions within our democracy.</p> <p>Thank you @CIVIX_Canada helping arrange our #RepDay visit.</p>
Email, Newsletter, or Blog description	
	<p>SCHOOL NAME received a special visit from Member of Parliament XX. Students in grade XX learned about the role of elected officials in our government and democracy.</p> <p>In advance of the meeting, students learned about government and elected representatives, researched their constituency and current political issues, and generated questions to ask their Member of Parliament.</p> <p>During the meeting, MP XX discussed their role and experience as a parliamentarian and engaged with students in discussion about their concerns and needs.</p> <p>We thank CIVIX Canada and MP XX for making our Rep Day visit happen!</p>

Social media graphics

Click to see our editable and downloadable graphics:

- [Instagram templates](#)
- [Twitter templates](#)

We had the honour and pleasure of hosting our MP [@jasrajshallan](#) today [@clarencesansom](#) with our grade 9 social studies classes. Thanks to [@CIVIX_Canada](#) for helping arrange this #RepDay experience. Nice to be back to in-person gatherings and bringing parliament alive for our youth!



How to use our social media templates (if you are new to Canva)

Canva is a web-based graphic design platform that is easy to use and free. Below is a step-by-step guide of how to create graphics using our ready made templates:

1. If you don't already have a Canva account, make one [here](#).
2. When you open our [Instagram](#) or [Twitter](#) templates, click 'file' on the upper right-hand corner > Make a copy.
3. To upload your image, click uploads on the upper left-hand side > upload file > select the image > drag and drop the image into the empty space (the landscape scene means the spot is void of a picture).
4. To edit the text, simply click on the text and type in the name of your MP.
5. To download the image click share on the upper right-hand side of the screen > download > choose your preferred file type (JPG. or PNG are recommended) and don't forget to **select the correct page (#1, #2, or #3)** to ensure you're downloading the template of your choice.
6. You're done! Now share on social media and tag @CIVIX_Canada.

Assistance

If you would like for custom social media templates to be made for you, please email your photos to rep@civix.ca.

Real-Life Social Media Posts

Thank you to [@JohnBrassardCPC](#) for taking the time to speak with my grade 4/5s and [@cipriani_ms](#) 5/6s about his role as our local MP of Barrie/ Innisfil 🇨🇦 It was great to learn more about our government and for the students to ask their own questions! 😊 @SMCDSB_BER



A huge shout out to [@KellyMcCauleyMP](#) for taking the time to chat with grade 9s [@AlexJanvierEPSB](#). It is not every day we get to connect directly with our government and we appreciate the thoughtful discussion and insight. Looking forward to connecting again #RepDay @CIVIX_Canada

